



Why Max Advanced Brakes Is Thankful for JIT

Unmatched service after the sale

Puvi Simon is the Director of Operations at Max Advanced Brakes, a company that specializes in brake pads, rotors, and related accessories for the automotive industry. Based in Canada, they recently expanded into the U.S. and opened a warehouse in Western New York. Puvi explains why they chose JIT to outfit their operation with Toyota reach trucks, forklifts, order pickers, and pallet jacks.

JIT has a strong focus on service

"We decided to work with JIT, because we thought they would provide the best support after the sale. I spoke with four different dealers, but none of them emphasized service as much as JIT. They were more about selling the equipment. For our operation to be successful, we have to minimize downtime as much as possible, so knowing I could count on them after purchasing a machine was my main concern. We've worked with JIT for about a year, and they have followed through on their promise to always be there when we need them."

A partner you can rely on

"I have been in this business for about 30 years now, and there are few companies that make you feel like they are truly your partner. JIT gives me that feeling—like their team is an extension of my own team. From the first time I visited their facility to purchasing the machines to contacting them for service over the past year, I found their staff to be more knowledgeable and eager to help than other dealers I've worked with. When I call, I know they will pick up the phone."

-Puvi Simon, Director of Operations, Max Advanced Brakes

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Stuff Your Turkey, Not Your Aisles

Toyota reach trucks and order pickers fit in tight spaces

Designed to help you gobble up more efficiency in your fulfillment or distribution center, Toyota reach trucks and order pickers can work in very narrow aisles and increase safety and productivity compared to ladders. Reach trucks lift your product to 360", and order pickers lift your operator to 390". Plus, both maneuver fast around your warehouse or other facility.



[More on Reach Trucks](#)

[More on Order Pickers](#)

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Move through Confined Areas Like Gravy on Potatoes

Using the Toyota 8FBE20U 3 wheel electric forklift

Maneuvering in indoor facilities is no problem for the 8FBE20U, because its 3 wheel design can turn sharply and operate in narrow 10' aisles. Plus, you can lift up to 4,000 lb and travel at a top speed of 9.9 MPH.



[Schedule a Demo](#)

[More on the 8FBE20U](#)

[Watch It in Action](#)

Best Practices Harvest More Battery Life

Avoid running beneath 20% capacity

To maximize the life of your forklift battery, we recommend not discharging it more than 80%. A deep discharge can harm your battery and your forklift as a whole, because doing so can cause its electrical components to run hot and overheat. Low battery life also hurts performance, leading to decreased traction and slower hydraulics. If it does run completely out, then it will need a full, uninterrupted eight hour charging cycle.

[More Battery Tips](#)

[More Best Practices](#)



Taxes Are the Opposite of Thanksgiving Dinner

You never want seconds

Lower your tax bill through the Section 179 Expense Provision, which allows a deduction up to \$1,220,000 with a \$3,050,000 cap on expenditures, as well as 60% bonus depreciation, for new and used equipment purchases. Simply buy and place the machine into service before December 31, 2024!

**This information should not be considered tax advice. Consult your tax advisor or the IRS for additional information.*

[How Section 179 Works](#)

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